MEDIA KIT

Wildlife Rescue Association of BC was established in 1979 to rehabilitate injured and orphaned wildlife affected by natural and human activity. Wildlife Rescue Association provides education to the public on co-existing with urban wildlife.

Wildlife Rescue is a non-profit organization fueled by volunteers, donors and communities who help the organization to continue providing supportive care to wildlife in need.

Each year the organization takes in an average of 5,000 patients making us the busiest wildlife rehabilitation centre in Canada. Since the doors opened in 1979 Wildlife Rescue has cared for more than 135,000 animals.





@WildlifeRescue



@WildlifeRescueBC



@WRAofBC

6,000 +

Rescued over 6,000 animals in 2021 - the highest number of admissions on record!

32,000+

Our helpline answered 32,824 calls from the public in 2021.

83,000 +

Rescue & transport team drove 83.058 kilometres in 2021.

25,000+

Volunteers donate over 25,000 hours of their time & skills annually.







In need of some photo or video content?

Feel free to use any of the photos found in our public Dropbox, with credit being attributed to the Wildlife Rescue Association of BC unless otherwise noted in the accompanying document.

Photo / Video Content (Dropbox)

bit.ly/3frL0Yy

The hospital is a sensitive space for wildlife, if you plan to be on-site for photo/video content please contact our Communications Coordinator to schedule an appointment.



comms@wildliferescue.ca



(604) 526-2747 ext. 504





Thank you for your interest in Wildlife Rescue and its goals of rescuing, treating, and rehabilitating injured, orphaned and pollution-damaged wildlife throughout British Columbia!

If you are able to spare any time in your article, radio, or television piece to mention the fact we are a charity only able to do what we do because of the public's donations, that would be most appreciated!

