



Graphic Design & Multimedia Internship

Position: Graphic Design & Multimedia Internship

Hours: 32 hours/week

Pay: \$18/hour Closing: once filled

Start Date: ASAP

The intern position requires the successful candidate to work for a minimum of six months and is made possible through the Digital Skills for Youth (DS4Y) federal grant initiative. DS4Y connects underemployed post-secondary graduates with small businesses and not-for-profit organizations where they can gain meaningful work experience to help them transition to career-oriented employment.

To be eligible for DS4Y, applicants must meet the following criteria:

- post-secondary graduates, who are up to 30 years, or younger, at the start of the internship.
- legally entitled to work in Canada (i.e. Canadian citizen, permanent Resident or person who has been granted refugee status); and,
- self-assess as underemployed, meaning they are employed below their level of education, outside their field of study, or hold part-time employment.

Job Description

Want to make a difference for wildlife through marketing and design? Enjoy videography and photography? Wildlife Rescue is seeking an enthusiastic, hard-working Graphic Design & Multimedia Digital intern.

Reporting to the Director of Development, the Graphic Design & Multimedia intern will support the development and execution of design deliverables, such as website creative, landing pages, display banners, social media posts, email campaign templates, fundraising platforms. The successful candidate will also support the creation of multimedia content such as videography, animations, photos, and YouTube channel.

Responsibilities

- Use a camera to photo-document wildlife rescues, treatment, and rehabilitation at Wildlife Rescue on or offsite.
- Use editing software to prepare photographs for social media, marketing materials, internal communications etc

- Create digital video content of the work at Wildlife Rescue and use editing software to prepare short videos for distribution to news media, social media postings, donor appreciation, training purposes etc
- Assist with the design/writing of internal and external newsletters
- Assist with creating external/internal marketing tools (e-blasts, blogs, branding etc.)
- Assist updating the website, edit and layout the annual report, newsletter, internal signage
- Collaborate/brainstorm with social media and videography to continuously develop cutting edge social media, content marketing & promotional executions
- Photography for events when needed
- Update graphics and designs to create a unified aesthetic for our brand materials
- Work on multiple projects at once, and consistently meet draft deadlines

Requirements

- The successful candidate will demonstrate competency with Adobe Creative Suite, InDesign, Web-standards (including cross device/mobile and cross-browser compatibility)
- Ability to use editing software for graphic design, video, and photography
- Advance skills in photography and videography
- Patience and the ability to work independently as well as in a team
- Excellent communication skills
- Working understanding of Microsoft (Excel/PowerPoint)

Benefits

- The opportunity to work as part of growing and dynamic team
- Increased knowledge of marketing and fundraising initiatives
- Opportunity to learn about wildlife

TO APPLY

Please send a cover letter and resume together in a single pdf file, with your name and position (Graphic Design & Multimedia Internship) in the title to comms@wildliferescue.ca. Please note that only short-listed candidates will be contacted for interviews, but Wildlife Rescue would like to thank all applicants in advance for their interest.