



Graphic Design & Multimedia Internship

Position: Graphic Design & Multimedia Internship

Hours: 32 hours/week

Pay: \$18/hour Closing: once filled

Start Date: ASAP

This position is for post-secondary graduates, 18 to 30 years of age, who are legally entitled to work in Canada. The successful candidate must commit to work for a minimum of six months.

Job Description

Want to make a difference for wildlife through marketing and design? Enjoy videography and photography? Wildlife Rescue is seeking an enthusiastic, hard-working Graphic Design & Multimedia Digital intern.

Reporting to the Director of Development, the Graphic Design & Multimedia intern will support the development and execution of design deliverables, such as website creative, landing pages, display banners, social media posts, email campaign templates, fundraising platforms. The successful candidate will also support the creation of multimedia content such as videography, animations, photos, and YouTube channel.

Responsibilities

- Use a camera to photo-document wildlife rescues, treatment, and rehabilitation at Wildlife Rescue on or offsite.
- Use editing software to prepare photographs for social media, marketing materials, internal communications etc
- Create digital video content of the work at Wildlife Rescue and use editing software to prepare short videos for distribution to news media, social media postings, donor appreciation, training purposes etc
- Assist with the design/writing of internal and external newsletters
- Assist with creating external/internal marketing tools (e-blasts, blogs, branding etc.)
- Assist updating the website, edit and layout the annual report, newsletter, internal signage
- Collaborate/brainstorm with social media and videography to continuously develop cutting edge social media, content marketing & promotional executions
- Photography for events when needed
- Update graphics and designs to create a unified aesthetic for our brand materials

- Work on multiple projects at once, and consistently meet draft deadlines

Requirements

- The successful candidate will demonstrate competency with Adobe Creative Suite, InDesign, Web-standards (including cross device/mobile and cross-browser compatibility)
- Ability to use editing software for graphic design, video, and photography
- Advance skills in photography and videography
- Patience and the ability to work independently as well as in a team
- Excellent communication skills
- Working understanding of Microsoft (Excel/PowerPoint)

Benefits

- The opportunity to work as part of growing and dynamic team
- Increased knowledge of marketing and fundraising initiatives
- Opportunity to learn about wildlife

TO APPLY

Please send a cover letter and resume together in a single pdf file, with your name and position (Graphic Design & Multimedia Internship) in the title to comms@wildliferescue.ca. Please note that only short-listed candidates will be contacted for interviews, but Wildlife Rescue would like to thank all applicants in advance for their interest.