



MEDIA RELEASE

Date: October 1, 2010

FOR IMMEDIATE RELEASE

Run For Your Wildlife

There's still time to sign up for the 5th annual Rubber Ducky Run which takes place at Burnaby Lake on Sunday, October 17.

"This popular race is a great way to raise money for local wildlife, get fit and enjoy the scenery of the lake," says Glenn Boyle, Executive Director of the Wildlife Rescue Association of BC (WRA).

Runners and walkers are invited to take part in the event, which includes a half-marathon, a 7 Miler and a kids' race.

The Rubber Ducky is organized by TRY EVENTS in association with the Running Room and a percentage of race proceeds are donated to the WRA. Participants can sign up for the event by visiting the race website at www.tryevents.ca.

Members of the public can also sponsor the WRA directly by making donations to Team WRA Ducklings at www.wildliferescue.ca/events.shtml#ducky.

"We've had an extremely busy summer with over 2,000 wild animals coming into our Care Centre since the beginning of May, and events like the Rubber Ducky race are an essential source of funding that allows us to continue this work each year," says Glenn Boyle. "On behalf of Wildlife Rescue, I would like to thank our race volunteers and the rest of the community whose contributions we hope will make this year's event a great success."

Burnaby-Lougheed MLA Harry Bloy, a long-time supporter of the WRA will be attending this year's event to hand out the race prizes.

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For more details on this story contact:

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WRA Wildlife Rescue Association of BC is a charitable society that has been providing leadership in wildlife rehabilitation and promoting the welfare of wild animals in the urban environment since 1979. Each year, WRA cares for around 3,000 injured, orphaned, and pollution-damaged wild animals, and WRA provides public education and outreach through its wildlife hotline, website, Earth Fest community festival, summer day camps, and over 100 presentations and displays throughout the Lower Mainland.