

# Booting it for animals in the city

BY JENNIFER MOREAU, BURNABY NOW    SEPTEMBER 15, 2010



Boots giving back: Yolanda Brooks from the Wildlife Rescue Association of B.C. is urging the public to participate in a fundraiser by uploading photos of their boots online. Money raised will help the association care for injured animals.

**Photograph by:** Jason Lang, BURNABY NOW

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If you've got a pair of boots kicking around, you can help a local organization heal injured animals.

The Burnaby-based Wildlife Rescue Association of B.C. is part of a charity fundraiser by shoemaking company Keen Canada. For every photo of boots uploaded to its website, Keen Canada will donate \$5 to one of four charities, one of which is the Wildlife Rescue Association at Burnaby Lake.

"From our perspective, it's a great campaign," said Yolanda Brooks, the association's communications coordinator.

Brooks said the campaign frees up volunteers from fundraising, allowing them to focus on work at the centre, be it feeding baby birds, treating wounds or changing dressings.

The promotion runs till Oct. 31. To participate, people need to take a picture of their boots, then go to <http://www.keencanada.ca> and click on Boots Give Back to upload the photo. People can upload more than one picture, as long as it's a different pair of boots.

The Wildlife Rescue Association has been rehabilitating injured animals since 1979. For more, visit [www.wildliferescue.ca](http://www.wildliferescue.ca).

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